

The Embroiderers' Guild ACT Inc.
Social Media Policy

Scope

This policy covers the Guild's blog and Facebook activities and comments/responses relating to other Guild website pages.

Aims of using Social Media

- To publicise the Guild's activities and share members' work
- To interact with members of the embroidery community and related organisations

Governance

- The Guild Committee has oversight of all social media activities
- Day to day tasks are managed by members of the Guild's Web Team

Content

- Posts will include the following types of content: details of members' work; publicity for events the Guild is involved in; description of classes being held; discussion of embroidery techniques and history; links to other interesting items related to embroidery
- Members' private information will not be published (other than assigning names to items of work or classes). Photographs of members will not be used unless a release has been obtained.
- Comments posted by members and visitors to the Guild's social media and other pages will be moderated. The Guild reserves the right to decline any comment. The Web Team will reply to comments at its discretion.
- Comments and responses do not necessarily represent the opinions of the Guild or its members in general. Content/comments that are later deemed inappropriate will be removed.

Approved by the Committee, 15 June 2015